



CITY OF COLLEGE STATION
Home of Texas A&M University®

STAKEHOLDER ENGAGEMENT REPORT

2025

EXECUTIVE SUMMARY

This Stakeholder Engagement Report summarizes community feedback collected during the City of College Station’s 2025 Five-Year Comprehensive Plan Evaluation and Appraisal. From February through July 2025, over 500 touchpoints were captured through surveys, focus groups, open houses, public hearings, stakeholder interviews, and informal outreach events. Input was gathered from residents, community organizations, boards and commissions, City Council, and staff. Across all engagement formats, participants emphasized the need to expand affordable and diverse housing, improve public transportation and infrastructure, strengthen workforce development and economic opportunity, and protect neighborhood character while accommodating future growth. This report synthesizes those perspectives into actionable themes to guide updates to the Comprehensive Plan.

INTRODUCTION

The Five-Year Comprehensive Plan Evaluation and Appraisal for the City of College Station serves as a vital checkpoint to ensure that the City’s long-range vision remains responsive to evolving community needs, implementation realities, and emerging challenges. As prescribed by the Comprehensive Plan, this process offers an opportunity to revisit foundational assumptions, assess progress, and identify refinements needed to guide policy, land use, infrastructure, and quality-of-life decisions moving forward.

Community engagement served as the cornerstone of this effort. From February through July 2025, a broad cross-section of residents, businesses, nonprofits, appointed board and commission members, elected officials, and City staff participated in shaping the Plan’s direction. This report synthesizes those contributions into key themes to support meaningful, actionable updates.

PUBLIC OUTREACH ACTIVITIES OVERVIEW

The City’s Planning & Development Services Department, in coordination with Community Development, led an inclusive engagement campaign that also aligned with the 2025–2029 Housing Consolidated Plan process. Engagement activities included:

- Community Planning Survey 2025 (135 responses)
- Focus Groups – Medical, Housing, Workforce, and Business & Economy sectors
- Public Meetings & Workshops – Seminar Supper, Open House, City Council public hearing
- Informal Events – Three Food Truck Wednesdays
- Digital & Media Outreach – Blog, radio, podcast, website, social media, and public notices

Public Engagement Calendar

DATE	EVENT	FOCUS
27-Feb-25	Medical Needs Focus Group	Barriers to healthcare and service access
6-Mar-25	Business & Economy Focus Group	Workforce development and economic resilience
20-Mar-25	Housing Focus Group	Housing affordability, quality, and access
25-Mar-25	Seminar Supper	Introduction to the planning process
8-Apr-25	Open House	Public workshop on planning priorities and feedback
Mar-Apr 2025	Food Truck Wednesdays (3 events)	Informal outreach at community gathering spots

WHAT WE HEARD - COMBINED INPUT SYNTHESIS

Across surveys, focus groups, interviews, board discussions, and staff meetings, several consistent themes and community concerns emerged. Public-facing outreach aligned closely with feedback from internal and institutional stakeholders.

1. AFFORDABLE AND DIVERSE HOUSING

Participants across all engagement formats emphasized that housing affordability remains the most urgent and persistent challenge in College Station. Residents noted rising rents, aging housing stock, limited landlord participation in voucher programs, and barriers to entry for low- and moderate-income (LMI) renters.

Frequent input included:

- Interest in expanding rental and utility assistance programs
- Concerns about substandard rental conditions and enforcement gaps
- Desire for policy tools such as tax incentives to increase affordability
- Support for accessible homeownership options and middle-income housing types

2. TRANSPORTATION AND MOBILITY

Transportation was a consistent topic of concern. Residents, boards, and staff described the public transit system as limited, infrequent, and difficult to navigate. Others pointed to gaps in pedestrian safety and the need for better regional coordination.

Common feedback themes:

- Frustration with limited bus coverage and inconsistent service frequency
- Safety concerns related to pedestrian and bicycle infrastructure
- Interest in expanding micro-mobility planning efforts (e.g., scooters, bikes)
- Requests for clearer communication about existing services and coordination with Brazos Transit and TAMU

3. STRATEGIC GROWTH & NEIGHBORHOOD INTEGRITY

Many stakeholders expressed concern about the pace and pattern of growth and its impact on neighborhood quality, infrastructure, resources, and housing stability. There was a shared interest in balancing new development with neighborhood preservation.

Community members and officials frequently noted:

- Many stakeholders emphasized the need for improved outreach and communication from the City to help residents and property owners better understand how land use policies translate into zoning decisions.
- Stakeholder concerns regarding whether zoning decisions are being applied in a manner consistent with the Future Land Use Map and the Comprehensive Plan's objective of preserving long-term neighborhood integrity.
- The importance of transitional land use or buffering to reduce impacts
- Concerns that City services and infrastructure is not keeping pace with population growth and new development

4. ECONOMIC DEVELOPMENT & WORKFORCE READINESS

Several focus groups and Council interviews discussed the need for a more visible and integrated approach to economic development within the Plan. Participants highlighted the absence of strategic planning and targeted initiatives for workforce development and local talent retention aligned with evolving industry demands.

Input included:

- Recognition of workforce gaps, particularly for non-degree occupations
- Discussion about small business retention and entrepreneurship
- Calls for clearer articulation of economic development goals in the Plan
- Interest in upskilling and job training for residents

5. SUSTAINABILITY AND RESILIENCE

Concerns about climate resilience, water supply, and environmental sustainability came up across many engagement formats, especially among council and board members.

Stakeholders discussed:

- The need for long-term planning for stormwater and heat mitigation
- Interest in low-impact development and green infrastructure practices
- Opportunities to better integrate environmental goals into land use planning

6. PARKS, TRAILS, AND PUBLIC SPACES

Residents and boards praised the existing park system while highlighting opportunities to improve equity, connectivity, and maintenance.

Community feedback included:

- A desire to expand trail systems and greenway connectivity
- Requests for more shade, tree canopy, and natural area preservation
- Interest in integrating parks with local businesses and active streetscapes
- Concerns about park access and distribution in newly developing areas

7. PARTICIPATION AND COMMUNICATION

Access to services and participation was a key theme in focus groups and community meetings. Some stakeholders expressed concern about how well public processes and city services reach historically underrepresented populations.

Common concerns included:

- Gaps in service delivery for seniors, non-English speakers, and low-income residents
- Barriers to participation in planning processes
- Desire for more multilingual, multi-platform outreach strategies
- Calls to simplify zoning and development communication

8. IMPLEMENTATION AND ACCOUNTABILITY

City staff and elected officials noted challenges in tracking and implementing certain action items within the Plan. There was interest in making the Plan easier to manage, monitor, and align with budget and departmental operations.

Input from staff and elected officials emphasized:

- The need for clearer departmental roles and ownership of action items
- Frustration with vague or overly broad language in the implementation matrix
- Interest in improving the use of tracking tools like AchieveIt
- Suggestions to link Comprehensive Plan implementation more directly to Council priorities and annual budget processes

GENERAL PUBLIC FEEDBACK

Public input, gathered through surveys, events, and conversations, revealed several areas of consistent importance to residents. Participants voiced what they value, what they find challenging, and where they see an opportunity for improvement in the years ahead.

COMMUNITY PRIORITIES IDENTIFIED

Community members consistently emphasized the following issues as important to the future of College Station:

- The need for more affordable and diverse housing options, including support for renters and prospective homebuyers
- Concerns about public safety resources keeping pace with population growth
- A desire for expanded job training, employment opportunities, and small business support
- Interest in stronger and more reliable public transportation services
- Calls for more parks, trails, and recreational amenities in growing and underserved neighborhoods
- Ongoing attention to flooding, drainage, and environmental protection measures

ONGOING COMMUNITY CHALLENGES

Residents identified a range of challenges that they believe the City will need to address in the coming years:

- Rising costs of living, especially in housing, transportation, and basic services
- Pressure on established neighborhoods from student-focused or high-density development
- Strain on infrastructure and public facilities as growth continues
- Gaps in access to healthcare, childcare, and education, particularly among lower-income households

COMMUNITY-IDENTIFIED OPPORTUNITIES

Despite these challenges, many participants expressed optimism about College Station's future. They described ways the city could continue to grow while protecting its identity and improving quality of life for all.

Frequently mentioned opportunities included:

- Building stronger partnerships between City departments, schools, nonprofits, and employers
- Creating more accessible pathways to education, job training, and employment
- Revitalizing older neighborhoods in ways that promote equity and long-term stability
- Using creative outreach methods to connect with residents and gather meaningful public input

Many participants voiced a shared hope that College Station will continue to grow in a way that is thoughtful, all-encompassing, and sustainable, preserving the distinctive sense of place that makes it "feel like home."

LOCATION-BASED FEEDBACK

FUTURE LAND USE

Norton and Wellborn Rd., FM 2154

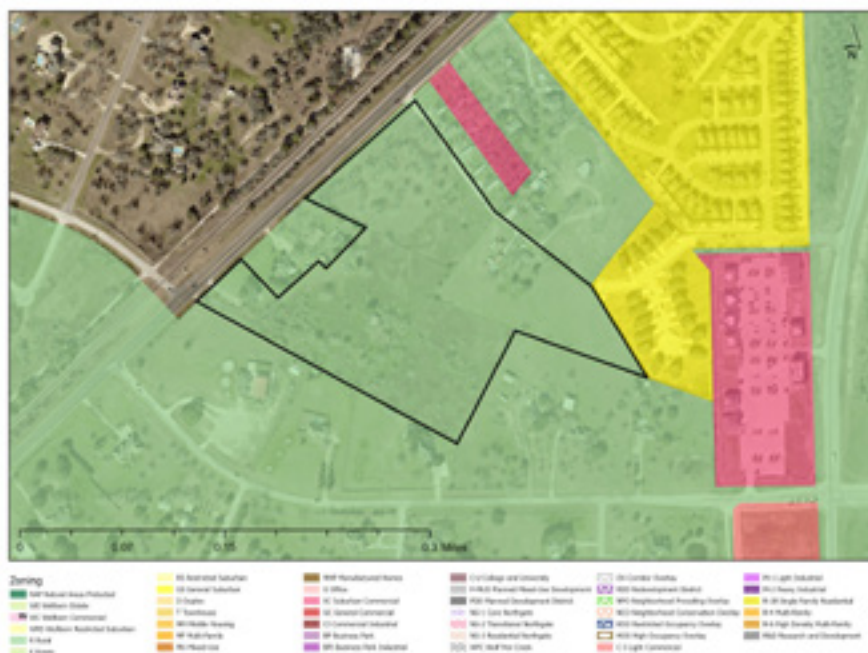
A proposed change to the Comprehensive Plan Future Land Use and Character Map from Neighborhood Commercial and Suburban Residential to Mixed Residential for approximately 20.7 acres generally located south of the intersection of Wellborn

Road and Norton Lane was made through the public engagement process. Mixed Residential is defined as areas appropriate for a mix of moderate density residential development including townhomes, duplexes, small multi-family buildings, and limited small-lot single family.

Future Land Use (Neighborhood Commercial and Suburban Residential)



Zoning (Rural)

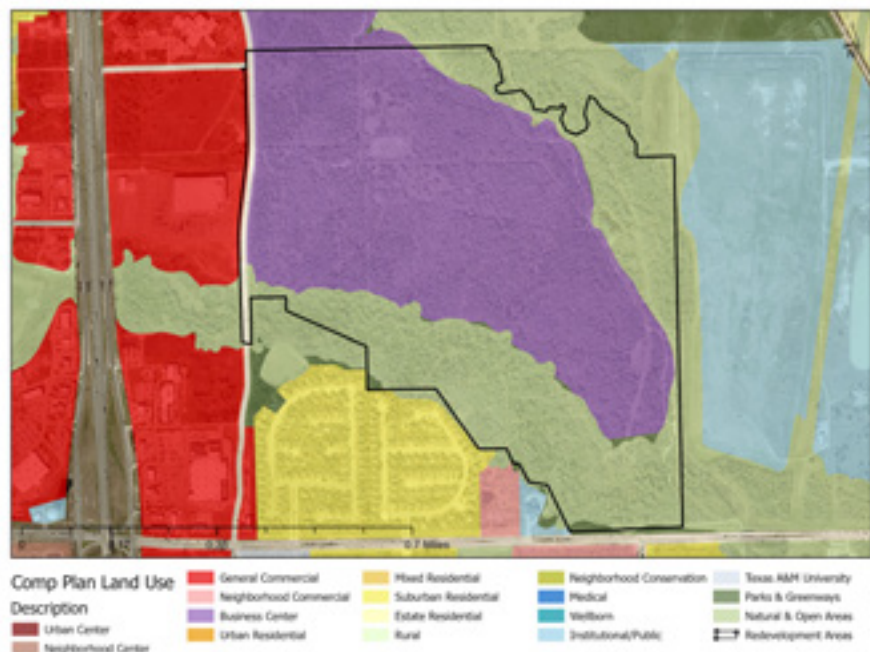


Business Center at Midtown Drive

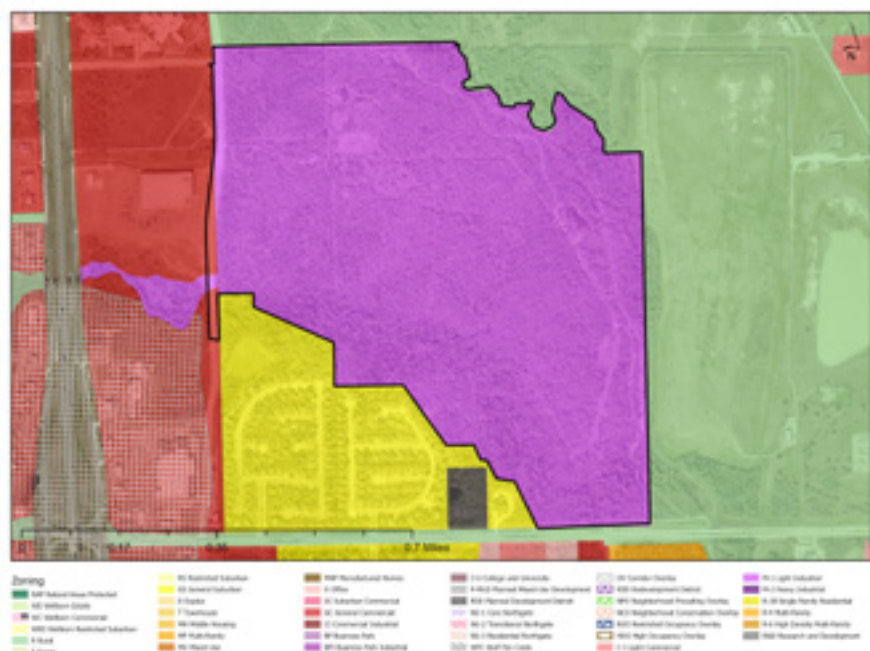
A proposed change to the Future Land Use and Character Map from Business Center to a Future Land Use compatible with Townhouse zoning (Urban Residential or Mixed Residential) for a portion of 313.73 acres of City property generally located east of Midtown Drive and north of William D. Fitch Parkway was made through the public engagement process. Urban Residential

is defined as areas appropriate for a range of high-density multifamily and attached residential development in various forms including townhomes, apartment buildings, mixed use buildings, and limited non-residential uses that are compatible with the surrounding area. Mixed Residential is defined as areas appropriate for a mix of moderate density residential development including townhomes, duplexes, small multi-family buildings, and limited small-lot single family.

Future Land Use (Business Center and Natural & Open Areas)



Zoning (Light Industrial)



THOROUGHFARE PLAN

PEBBLE CREEK EXTENSION

A proposed change to the Comprehensive Plan Thoroughfare Plan to remove the extension of Pebble Creek Parkway south from its current terminus at the intersection with St. Andrews Dr/ Royal Adelaide Loop. Representatives from the Pebble Creek neighborhood expressed concern that this extension would negatively impact their quality of life, increase crime rates, devalue their homes, and potentially lead to the closure of the Pebble Creek Country Club. They are particularly concerned about the increased traffic, loss of green space, and the impact on pedestrians and golfers who use Pebble Creek Parkway. The representatives are seeking to have the thoroughfare extension removed from the plan.

STAFF FEEDBACK

Throughout July 2025, the Long-Range Planning Division met with multiple City departments to gather staff reflections on implementation progress and coordination across the organization. Departments represented included those with responsibilities related to housing, development, engineering, infrastructure, capital planning, utilities, public safety, parks, and city management.

Staff feedback focused on the practical realities of implementing the Plan and maintaining alignment with changing conditions, organizational shifts, and resource constraints.

Common insights from staff included:

- A recognition that many action items are broad, aspirational, or continuous in nature, making progress difficult to measure
- The observation that some departmental assignments in the Plan no longer align with current workflows or organizational structure
- Interest in incorporating phasing or prioritization to support budgeting and resource planning
- The idea that the Comprehensive Plan could play a stronger role in shaping annual Council retreat priorities and long-range budget alignment
- Noted limitations in the AchieveIt tracking system, which does not always align well with the Plan's structure or allow for milestone-based progress tracking
- A call for clearer timelines and implementation feasibility, particularly for items that may no longer be actionable or well-aligned with current priorities or resources.
- The importance of refining or removing actions that are no longer feasible, ensuring that the Plan reflects what departments can reasonably implement over the planning horizon and organizational priorities.

Staff emphasized that continued evaluation, coordination, and communication across departments will be essential for aligning implementation with both the Plan and real-world conditions.

BOARDS AND COMMISSIONS FEEDBACK

Between April 3 and April 14, 2025, the Long-Range Planning Division facilitated focused discussions with several City boards and commissions to gather input for the Comprehensive Plan Evaluation. These discussions provided insight from appointees with expertise in land use, preservation, infrastructure, mobility, and parks and recreation. Participants reflected on both ongoing challenges and areas of opportunity based on their service and community engagement.

Boards and commissions engaged included:

- Planning & Zoning Commission
- Historic Preservation Committee
- Parks & Recreation Advisory Board
- Bicycle, Pedestrian, and Greenways Advisory Board
- Housing Plan Advisory Committee

SHARED THEMES ACROSS BOARD DISCUSSIONS

1. Growth Pressures and Housing Affordability

Board members frequently discussed the impact of rapid growth on housing availability and affordability, especially for families and middle-income residents. Many noted that increased demand from student-oriented development is affecting the character and stability of existing neighborhoods.

2. Water and Environmental Sustainability

Water scarcity, urban heat, and long-term environmental resilience emerged as topics of concern, particularly in relation to park maintenance and future land use. Boards raised questions about how the Plan supports sustainability under increasing growth pressures.

3. Mobility and Transportation

Several boards emphasized the need for safer and more connected pedestrian and bicycle networks. Micro-mobility, shaded routes, and regional coordination were also frequently discussed.

4. Parks and Green Space

Participants expressed strong appreciation for the City's park system and described a desire to expand trail connectivity, prioritize maintenance, and strengthen the integration of green space into mixed-use and commercial areas.

5. Historic Preservation and Neighborhood Character

The Historic Preservation Committee and Planning & Zoning Commission raised concerns about the tension between redevelopment and preservation, particularly in older neighborhoods. Topics included accessory dwelling units (ADUs), parking, and the protection and importance of historic districts.

6. Public Engagement and Transparency

Across all boards, participants reflected on the importance of predictable planning processes, transparency in land use decisions, and comprehensive outreach, particularly in the context of rezoning and Comprehensive Plan amendments.

BOARD-SPECIFIC HIGHLIGHTS

BOARD	KEY INPUT
Planning & Zoning Commission	Emphasized the need for transparency in the Future Land Use Map, concerns about drainage/flooding, and maintaining single-family neighborhood protections.
Historic Preservation Committee	Discussed housing affordability in older neighborhoods, university area pressures, and the importance of protection for historic districts.

Parks & Recreation Advisory Board	Focused on water availability for parks, park-business integration, and greenway connectivity.
Bicycle, Pedestrian, and Greenways Advisory Board	Highlighted traffic safety, shade and comfort for active mobility corridors, and coordination on survey efforts and planning tools.

QUESTIONNAIRE THEMES FROM BOARD MEMBERS

Following the discussions, board members also completed a written questionnaire. Their feedback reinforced the themes above and added the following:

Common Priorities:

- Preserving neighborhood integrity and encouraging compatible land use
- Increasing affordable and diverse housing options
- Improving pedestrian and bicycle infrastructure and transit access
- Supporting reinvestment in aging corridors and mixed-use redevelopment
- Expanding and connecting trails, parks, and green infrastructure

Common Concerns:

- Many stakeholders emphasized the need for improved outreach and communication from the City to help residents and property owners better understand how land use policies translate into zoning decisions.
- Stakeholder concerns regarding whether zoning decisions are being applied in a manner consistent with the Future Land Use Map and the Comprehensive Plan's objective of preserving long-term neighborhood integrity.
- Impacts of rapid growth on public services and infrastructure, particularly in new development areas
- Difficulty accessing city services and participating in public processes due to gaps in public transit services and limited public communication methods

Boards expressed strong support for a planning process that reflects community priorities, manages change predictably, and integrates environmental and social values.

CITY COUNCIL INTERVIEWS

As part of the Five-Year Comprehensive Plan Evaluation process, Planning staff conducted individual interviews with each member of the College Station City Council during July 2025. These conversations offered valuable insight into Councilmembers' perspectives on the Plan's effectiveness, evolving community needs, and opportunities for refinement.

Councilmembers generally expressed support for the Comprehensive Plan's goals and structure. Many viewed the Plan as a forward-looking document that reflects the City's aspirations and helps guide long-term decisions. They also identified areas for clarification and expansion based on current conditions and emerging trends.

KEY AREAS OF EMPHASIS

1. Economic Development

All Councilmembers discussed the importance of economic development and expressed interest in seeing it more prominently featured in the Comprehensive Plan. While the Plan references the Economic Development Master Plan, some felt that high-level

goals, such as talent development, business attraction, and workforce retention, should be more explicitly addressed. Several Councilmembers emphasized the growing need for jobs that do not require a four-year degree and highlighted the potential for College Station to retain more local talent.

2. Housing and Neighborhood Conservation

Affordability, housing diversity, and neighborhood preservation were frequently mentioned. Councilmembers shared concerns about the effects of state legislation that removed local occupancy regulations and discussed alternative tools, such as overlay districts, land use buffers, or design standards, to help maintain neighborhood stability. There was strong interest in increasing options for workforce and middle-income housing without compromising neighborhood character.

3. Mobility and Micro-Mobility

Transportation technology and shifting mobility preferences were key themes. Councilmembers spoke about the need to integrate micromobility options (such as e-scooters and bikes) into the City's planning framework, particularly as regional transportation projects evolve, such as SH 6 and Union Pacific railway. There was a shared interest in ensuring College Station remains connected, multimodal, and accessible.

4. Growth Uncertainty and Demographic Change

Several Councilmembers reflected on the unpredictability of future growth, especially considering TAMU's planned enrollment cap and shifting population dynamics. A growing senior population, alumni returning to raise families, and changes in housing preference were all cited as factors that may shape long-term development trends.

ADDITIONAL COUNCIL THEMES

- Housing & Density Management – Focus on preserving neighborhood character while accommodating more housing types
- Sustainability & Environment – Interest in urban heat mitigation, green infrastructure, and environmental design
- Alternative Mobility – Support for reducing car dependence and expanding mobility choices
- Redevelopment Areas – Continued attention to areas like Northgate and aging commercial corridors
- Greenways & Trails – Support for enhanced trail connectivity and natural space preservation
- Public Engagement – Appreciation for transparent processes and broad community participation

Council input underscored the value of a flexible and adaptive Plan, one that balances predictability with responsiveness and reflects the community's evolving aspirations and realities.

CONCLUSION

The insights gathered through this engagement process reflect a community that is thoughtful, invested, and forward-looking. Participants from all corners of College Station, residents, service providers, businesses, boards, Councilmembers, and staff, offered meaningful input rooted in lived experience and shared aspiration. While perspectives varied, common themes emerged around housing affordability, mobility, economic opportunity, and neighborhood preservation. This report does not offer conclusions or directives but instead provides a reflection of what was heard. These voices will inform the evaluation of current policies, help guide refinements to the Comprehensive Plan and ensure that future actions remain grounded in the needs and values of the community.

APPENDIX A: SURVEY COMMENTS

WHAT DO YOU CONSIDER SUCCESSES IN THE CITY OF COLLEGE STATION OVER THE PAST FIVE YEARS?
New city hall
an amazing police and fire departments, great utilities; love the curbside recycling
Sufficient parks, City hall project, police/fire/ems,
Great trash, recyclable and bulk pick-up services
The focusing and improvement of bicycle infrastructure
Apart from our public safety services, nothing comes to mind.
West corridor of Wellborn road and HW 47 development
College Station seems to have forgotten how mature trees help appearance, land stability and air quality. New development should be required to save a percentage of trees.
The resilience in coming back from the COVID shut down in terms of the local economy.
Coordination with other local governments; successfully navigating economic development and retaining workforce through the pandemic; upgrading city facilities (city hall, police department, parks)
I think the both the soccer game (Mexico vs. Brazil) and the George Strait concert were big wins for the city and I think there should be more of that!
The development of new businesses such as restaurants and attractions.
low crime rates
Lowering crime; improving streets, improving traffic, flow, showing more concern over housing needs, improving activities and housing around Northgate, improving citizen participation, and showing more concern about the housing needs for all citizens.,
High level of city services, bond projects, new developments
tree planting, app to report unsightly areas of city, great police and top notch city services
Managing rapid development, and place-making
New Development in the City
Loads of commercial development.
2818 redesign is great. Greens Prairie Rd is also great. Additional multi-use paths are fantastic.
City parks. Fun for All playground, Expansion of Veterans Park ball fields.
Roadway improvements, Costco, Amazon Drones
Bike network seems to be getting better.
improving roads and utility infrastructure
Maintaining Northgate as it is, Aggie Spirit, local events, partnerships with Bryan
New developments happening around Northgate and century square area
Land use

WHAT DO YOU CONSIDER SUCCESSES IN THE CITY OF COLLEGE STATION OVER THE PAST FIVE YEARS?

Communication and outreach have greatly ramped up. More focus on building for families. More community oriented development.

Dog parks

Teacher success will pave the path to city success.

Densification of Northgate. Addition of more bicycle lanes and sidewalks

Century Square,

Pedestrian friendly infrastructure.

Getting their tax money

The city council members who listened to the community and voted down the development in Northgate

1. Continuing addition of safe shared use paths (Greens Prairie, Rock Prairie, etc.) ; 2. Offering opportunities for citizens to provide feedback on important paths forward; 3.

Volunteers

Maybe updating 2818.

Bike paths, trails, sidewalks

After football games traffic disbursement, development of businesses & restaurants further away from campus, keeping panhandlers out of area

The City has excelled in providing excellent emergency services. I would love for civilian staff to be prioritized to support the growing forces behind fire and police.

Willingness to include stakeholders in the use of city real estate

Recruiting efforts

Over the last five years the city has done an excellent job at addressing the shortages in the public safety sectors.

New jobs

New facilities to highlight the city

The city has worked diligently to improve the image of the city and how it provides for its citizens.

Construction of the barriers on George Bush Drive for bikes. These are critical to making people feel safe. Introduction of all ped phases on Univ Dr.

AFFORDABLE HOUSING FOR CITY EMPLOYEES AND MORE COMPETITIVE SALARIES

police and fire responses

Economic Development

Town pride and safe place to live.

Community/City activities

Dedicating funds and resources to aging infrastructures

Attracting businesses like REI to the city

WHAT DO YOU CONSIDER SUCCESSES IN THE CITY OF COLLEGE STATION OVER THE PAST FIVE YEARS?

Planning and Development interaction with public and help with permitting
How the growth of the city has been handled
growing and attracting many to the city.
economic development
Job growth, continued top tier reputation of TAMU, developments such as Century Square
Century Square
The city is clean and safe. Infrastructure reliable. South end of CS is growing and developing (tower point, jones crossing).
Change in city leadership
Trying to bring more Economic Development to College Station, and keeping impact fees low but still enough to help the city.
More housing in Northgate. Also, increasing the cost-of-living adjustment for retirees.
The Amazon drone program
Parks Development; Community Image; Economic Development
Affordable housing for middle class. Losing less jobs and businesses to Bryan.
keeping the city looking beautiful and not degrading areas.
Bringing people to College Station for tournaments/events
Underground utilities, minimal overhead powerlines
New PD, Fire Stations, City Hall
Safe and friendly community due to proactive public servants and family-oriented community members.
Recognition of value of community outdoor recreation
The City of College Station is growing responsibly and taking the environment into consideration.
More bike/ped facilities available
The influx of businesses in College Station
Traffic flow, physical infrastructure, and community image/appearance.
Training
Planning efforts; public safety
Having more development in residential and commercial
increasing public safety
New city hall, new police department, Rock Prairie Road redevelopment
Night life at Northgate
growth and how the city handled it
finally trying to address issues with Ag shacks with ROO and HOO zoning

WHAT DO YOU CONSIDER SUCCESSES IN THE CITY OF COLLEGE STATION OVER THE PAST FIVE YEARS?

Bringing new business for shopping and eating.
economic development, community development
Infrastructure
MAINTAINING PARKS AND WILDLIFE
City building construction
We might now have enough emergency personnel for the size of the community. City services are responsive to needs.
getting the COLA raised for retire
Has not regressed or taken any steps backward.

WHAT DO YOU CONSIDER SHORTCOMINGS IN THE CITY OVER THE PAST FIVE YEARS?

Code enforcement in older neighborhoods
not enough parks with natural hiking areas and greenspace (not SPORTS related)
Medians/ Macy's/ lack of coordination with rising school tax
Coordinating school locations with busy roads so drop-off and pickup is efficient.
The hesitancy to allow student housing in areas next to campus
Pushing for road development east and developing a midtown area
The city prioritizes A&M students over lifetime residents who own homes and businesses in College Station.
Allowing a very small group of neighborhood activist eat up a large portion of staff time and resources in regards to the over occupancy issue. The government has no place in peoples bedrooms.
Macy's. Northgate. Development has gone astray here. Northgate is crowded and has lost its unique charm. Is it a downtown, is it student housing, is it an entertainment area? The city never should have purchased Macy's.
I do not believe we are incentivizing development to the maximum capacity that we can. I live in Midtown, an area that was promised x, y, and z for however many years and there is no movement on development. Additionally we need more housing.
Lack of progress in Midtown, sports fields and indoor space.
complete fiscal mismanagement
No continuous planning. It seems the focus for development changes with each council resulting in incomplete development...see failed/stalled midtown. And no major new employment activity or major family entertainment venues for citizens & visitors.
Not showing enough concern for the needs of the seniors, not investing in advertising in a way that will draw more seniors into the community, and not showing enough concern for the historical and lower income needs of several communities.
few NON sports parks that have lots of green space, trees and nature walks
Traffic Congestion navigation
Increasing Impact and Park Fees

WHAT DO YOU CONSIDER SHORTCOMINGS IN THE CITY OVER THE PAST FIVE YEARS?

Residential development and support for local and small builders.

We still need more bike lanes. And we need lap pools for swimmers. Keep building multi-use paths!

Lack of facilities south of Rock Prairie

Losing Amazon Drones, Post Oak Mall not being redeveloped, the old apartments along Harvey Road (from Bush to SH 6) not being redeveloped

I think the largest shortcoming has been the law that was passed limiting the amount of people that live together if they are not related.

Not really feasible to do much by bus or bike unless it's near the university.

increased fees and regulations have hindered development opportunities and increased the cost of living and housing in College Station

Affordable housing, traffic congestion, no shade, displacement, no good jobs outside of the university

Trying to address increased traffic by fixing car traffic instead of promoting other transportation options

Traffic, over crowding.

Traffic design implementation lanes/light/etc.

Being reactive in planning rather than proactive. We cannot expand roadways enough for all the traffic. We need to emphasize mass transit.

Lack of dog parks

Traffic

School support. The city worries more about final finishes than K-12.

Still need more bicycle lanes and sidewalks

traffic is terrible and the police don't patrol streets for speeders. Barron rd. has a ton of speeders and there is a firehouse and HS nearby. People speed up and down the road at all hours of the night.

Roadway Safety, congestion,

Traffic mitigation, gamedays especially, flooding protection, prioritization of the university (the lifeblood of this city).

Not enough expansion of infrastructure. Houses can't sell here because of so many new builds. Cost of living too high.

Just feel like Bryan has jumped way ahead of Cstat with the development of Legends and the area surrounding it

Addressing housing accommodations in a timely manner that allow low income citizens and students to have affordable options while also insuring neighborhood integrity.

Housing

Increased taxes, Barron & Wellborn Rd. Hasn't even started construction, affordable housing, paid parking,

Growth and population exceeds infrastructure capacity

Not allowing electricity options for population to choose from, undated parks for kids, code enforcement of neighborhoods (too many cars, weeds, campers/trailers parked in driveways, unkept property)

WHAT DO YOU CONSIDER SHORTCOMINGS IN THE CITY OVER THE PAST FIVE YEARS?

Emergency services, traffic control, focusing on unimportant things like elaborate welcome signs, roads unmaintained. The list goes on
Wasting money on the Macy's building. Not performing proper soil testing for the Independence Ball Park
Industrial development with tax rate growth.
Affordable housing for low income families has absolutely tanked. Families cannot afford to live and there are not enough community resources. The city needs to offer a rental assistance program
Bad investments
Purchase of Mall property
The city fails in making this a long term community to live in. We're behind communities such as Waco who have a bigger VA office for veterans, more museums, a water park, YMCA, even a zoo. The city could become less transient if it these were prioritized
Lack of actual affordable housing, low income housing, senior housing, and decent paying jobs for lower income levels
Traffic
Fire department pay and retention
The lack of housing for families that is affordable and not specifically designed for college students. Not having the emergency response departments keep up, numbers wise, with the extreme growth of the city and Texas A&M.
Slow adoption of methods to keep peds safe. Also discontinuity of multimodal facilities such as when a bike lane abruptly ends at an intersection without transition to sidewalk or drivers not watching for peds especially with right turn on red
Dealing with Macys disaster and paying more
SALRIES, AND BEING UNABLE TO LIVE IN THE CITY YOU WORK
wages, and road conditions
Parking and cost of living
Handling of sensitive topics - Northgate, Macy's, etc.
Street and parking lot construction
Being 5 more years behind other areas in adding athletic fields
affordable housing
Missing what looked like an opportunity to get Buc-ees within the city limits
interdepartmental relations; planning for all the new construction around town
Housing and traffic
Focusing on the wrong things to work on.
drainage and flooding
Lack of beautification and walkability, especially within the core.
CSPDs inability to confirm on College Station Municipal warrants. Lack of development on Harvey road and the mall. Lack or Northgate redevelopment

WHAT DO YOU CONSIDER SHORTCOMINGS IN THE CITY OVER THE PAST FIVE YEARS?

The use of the budget with nothing to show for it. Specifically for parks and rec

Mall looks to be floundering. Other malls within a 50 mile drive have better staples and small anchors. We have knock off shops and low end retail or even resell shops in our mall. Makes it pretty easy to justify going out of town for shopping.

Street repair, employee pay

Traffic, Middle Age Entertainment, and Housing for low to moderate income citizens. It seems like there is only housing for students or citizens that make a higher income in College Station.

The type of development in CS is making the town ugly. So many wooded areas are being developed but absolutely no trees are being left. It seems that the town could leave trees in surrounding areas or parking lot.

purchase of Macy's building, ball park that was never finished, poor management of taxpayer dollars

Not planning on more parking at City Hall

The city looks more like a suburb of Houston than an independent city with attractive economic opportunity

Development of the Northgate District

CoCS is constantly losing business to the city of Bryan. Bryan is doing an outstanding job attracting new business, bringing in new families, and improving their reputation.

very old water system that is always breaking

Traffic flow is a major fail in certain areas. Some are very simple fixes that would not require construction and long traffic delays.

Business development opportunities

Neighborhood integrity, Traffic capacity, Affordable housing.

Prioritization of automobile-centric transportation planning, over multi-modal resilient network

I think a great many of our city residences are upset about the medians. Despite the fact they provide useful traffic control.

housing prices

Not enough things to do in the area

Public safety turnover/compensation, recreational/entertainment opportunities for citizens and visitors that are NOT parks (we have plenty of those).

Wages are not keeping up with economy

Park maintenance and improvements

Projects like the ballpark or Macys purchases that have cost millions in poor outcomes that could've been used in better ways

planning for future growth

Failed independence park. Macy's building closing and city purchase.

Recreation spaces such as gym, sports centers

the traffic needs to be better

enforcement of no more than 4 unrelated

Entertainment for Family and traffic congestion

WHAT DO YOU CONSIDER SHORTCOMINGS IN THE CITY OVER THE PAST FIVE YEARS?

housing, local businesses have struggled to thrive

community outreach

WHAT DO YOU CONSIDER TO BE THE GREATEST CHALLENGE FACING THE CITY OVER THE NEXT FIVE YEARS?

Traffic infrastructure

neighborhood integrity and clean air

Lack of tax income from business

Funding

Making sure housing supply keeps up with increasing population, while still making sure some level of quality is assured

Population growing with HW 6 expansion. Keeping people happy during that transition all while keeping Aggieland a place for families to settle here and grow the town.

The air quality, stability of soil and flooding issues that will come if the same type of development keeps happening.

The availability and access to water. This will be a more pressing issue when out of county companies begin pumping water for the Austin area. In addition we need to find funding to drill new wells.

Water. We like to say housing, jobs, public safety, etc. For this community, in the next five years (and beyond) it's water.

increasing the supply of housing to match the increase in population.

Infrastructure to keep up with the population growth and affordable housing.

the debt crisis caused by fiscal mismanagement over the past five years

Inconsistent development

budget

Not showing enough concern around improving the economic development from I-6N down Texas Avenue, not doing more to bring in top quality, economic development businesses and manufacturing concerns Will hire paying jobs for better quality housing

Housing, aging infrastructure, water

water due to TAMU creation of semiconductor facility and the growing needs of city

Water Security and wear and tear on infrastructure

Traffic

Increased costs of borrowing money and construction. The lack of incentives for residential developers. Lack of land and local resources.

Traffic congestion, crowded student neighborhoods

Water usage

CSISD being an over-funded, bloated organization that makes people think CS overall has high property taxes

Managing the growth of the city as Texas A&M's student body grows.

WHAT DO YOU CONSIDER TO BE THE GREATEST CHALLENGE FACING THE CITY OVER THE NEXT FIVE YEARS?

Developing in a way that won't destroy rural land and won't encourage more driving on already busy roads.
fulfilling the housing needs of the current and future residents
Affordable housing
Federal instability, non-automobile travel safety and comfort
Traffic due to the new construction projects.
Affordable housing
Climate change.
Storms
Too much growth
Trust in City government.
Federal funding shortcomings. Political polarization
congestion, overgrowth
population growth
Cost of living.
Traffic-especially on highway 6
Traffic congestion, housing, insuring long term access to water from the aquifer where we currently draw water for the city..
Neighborhood integrity
Hwy 6
Growth and population exceeds infrastructure capacity
Increasing housing costs
How to preserve the small town college town feel with growth of city
Growth and lack of prioritizing important needs
Competitive pay for employees, especially first responders.
Finance for a growing community and workforce. Competitive pay.
Traffic
Economics
The greatest challenge is going to be keeping up with the growing population. I feel like the city is already behind when it comes to providing services such as trash, police, fire, ems etc. which takes a toll on those employees
Decent paying jobs and adequate housing for lower income levels income and seniors
Traffic
Public safety expansion to match city growth

WHAT DO YOU CONSIDER TO BE THE GREATEST CHALLENGE FACING THE CITY OVER THE NEXT FIVE YEARS?

Building the emergency services to a large size that will catch up with and keep growing with the city's growth.
Managing the existing conditions of the city's infrastructure including current roads, utilities
Traffic housing and city pay
student traffic and highway 6 widening
Keeping up with maintenance of streets infrastructure and continuing to provide high level of service as the city always has.
Growth planning
Traffic and street development efforts
Funding to keep up with growing community and supply chain prices.
affordable housing
Growth outpacing city services. Specifically public safety.
Continued growth within the city limits and the volume of construction that will accompany that growth
Navigating the rapid growth and development of this city
Housing and traffic
Rapid growth
drainage and flooding
Traffic and congestion (although it is a breeze if you're from a big city), housing (inventory and costs), keeping new graduates in CS and the ability to recruit a strong qualified workforce to CS
Wasteful spending, The city has a duty to be fiscally responsible with taxpayer money and that has not been done for years.
Infrastructure and public safety issues combining with a growing population.
Crime, cost of living, and housing prices
Traffic congestion, finances changing due to legislation from Austin, student housing location and density.
Keeping businesses from closing and/or leaving
Traffic, Parking and Housing (Students have taken all the affordable housing)
If so much destruction of greenery keeps happening, air quality, town appearance and flooding issues will continue to develop.
Room for growth but the town is already big enough for me. Also keeping good employees due to pay and being able to hire people who will come to the office to work.
Affordable housing, private sector jobs (lack of), attracting commercial/industrial businesses.
Overgrowth of commuters that work in Houston or Conroe, but utilize local public resources
Mitigation of traffic issues caused by population growth
The massive city deficit.
too many high rises north college station, too many people not enough. housing for non-students at reasonable price
Traffic

WHAT DO YOU CONSIDER TO BE THE GREATEST CHALLENGE FACING THE CITY OVER THE NEXT FIVE YEARS?

Price of land

Traffic Capacity and the major upcoming projects to address it. Attaining Public Safety employee numbers where they need to be.

Maintaining city service standards while city and university rapidly grows and needs develop.

Environmental protection, manifested in both compatible sustainable land usage, as well as natural resources, not limited to water, vegetation, and diversity of ecosystem

Growth of A&M, influx of people moving here and the growth of concrete creating flood zones and heat islands.

housing prices

Entertainment

Availability of reasonably priced housing for citizens of all socioeconomic statuses.

Employees finances

Housing; water

Stagnation in development due to economic factors and developers who won't build due to impact fees

traffic congestion

Roadway construction - Highway 6, Wellborn/George Bush

Parks

more growth

student housing in neighborhoods

Traffic on a major thorough fair Highway 6 is becoming so congested. Not to mention all the one way traffic in town.

keeping up with the population growth

infrastructure

Figuring out what to do with Midtown or whatever that area is called over near Costco.

Traffic & housing

Growth & expansion with limited infrastructure and public safety coverage

Keeping long-term residents happy when so much is out of their and the city's control, that is, things like growth, revenue generation, and ability to restrict occupancy.

keeping up with public safety

the streets

Spurring economic development beyond housing

WHAT DO YOU CONSIDER TO BE THE GREATEST OPPORTUNITY FACING THE CITY OVER THE NEXT FIVE YEARS?

saving older neighborhoods

WHAT DO YOU CONSIDER TO BE THE GREATEST OPPORTUNITY FACING THE CITY OVER THE NEXT FIVE YEARS?

create excellent zoning and beautify the area with greenspace to enhance high end businesses to move here

State mandates

Planning as is being done here

While other Texas cities seeing growth have things like urban highways forcing the design of growth, College Station's layout and streets is enough of a blank canvas to allow many types of developments

It's becoming more and more transparent that college station has potential to be coming more than just a college town. Being born and raised here I have seen the growth and am excited to see where CS's expansion becomes. Big business potential=growing pop

We have the opportunity to truly make this city beautiful and enjoyable. More priority should be placed on natural spaces and parks as well as the requirement of a percentage of tree to be left on new developed property.

We are ideally located in the Texas Triangle and are home of the largest university in the US. We are uniquely positioned to attract large companies and industries.

Securing water resources. Miss that opportunity and there won't be a need for another five-year plan.

There is a lot of opportunity in south college station to make this area more of a destination for full-time residents as well as students.

The opportunity to enhance quality of life by leveraging the city's location to bring more businesses and amenities.

The opportunity to address the debt crisis now, proactively instead of continuing the current path to compound the pain we'll feel dealing with the issue.

Family and student entertainment...something

budget and growth

Improving quality control by bringing in venues for investment from A&M University and the City Of College Station

Bringing in new businesses, more large scales events like George Strait

beautify city and maintain sound zoning ordinances

Sustainable Development

Redevelopment of older areas that need new life

Redevelopment zones. Zoning changes.

Green commuting opportunities.

Growth of the city

Can Post Oak Mall, the Harvey Road corridor, and Wolf Pen Creek become an awesome mixed-use redevelopment area similar to Century Square, but bigger?!

Bike network could be very good if progress continues.

embracing the demand for housing due to the influx of people wanting to live in College Station

Improving public transportation

Targeted redevelopment areas and expanding bike network

WHAT DO YOU CONSIDER TO BE THE GREATEST OPPORTUNITY FACING THE CITY OVER THE NEXT FIVE YEARS?

The overall growth of the state.
Affordable housing
Climate change.
More dog parks
Opportunity for LOCALS to work for the city
Building more student housing in NG and surrounding areas
the integration of active transportation, compatible land uses
accommodating the increasingly diverse group of people coming to this city for a&m
Massive growth and the schools, infrastructure and pay do not match up.
Please consider developing a sports/rec center for the city.
Address traffic congestion by creating a safe and connected system for bicycles, pedestrians and micro-mobility users.
Stray animals
Lower the cost of living! Eliminate impact fees, don't allow paid parking on any new developments, build your own roads and stop passing the buck to developers who pass the buck to the citizens.
Young families moving in revitalizing the areas, chance to bring jobs and better education
A reset to go back to the basics and focus on what matters and not nickel and dime its citizens
Maintaining the infrastructure we currently have.
Development of US made products and the need for more industrial growth.
Design and development of University Drive expansion
Tourism
The city has a great opportunity to become a home for many more people if a different model would be followed. Understandably the city exists because A&M so that always needs to be a priority, but families need to be on the same level.
New residents
Regaining a spot as a destination city for public service workers
The amount of people who have and are coming to College Station and the abilities that provides for the city as a whole.
Since most roads are physically constrained at this point, shifting people out of their cars (onto micromobility) and providing ways to make bus service more reliable such as que bypass at traffic lights.
CAPITALIZING ON HOUSING FOR PEOPLE THAT LIVE ANBD WORK HERE, NOT JUST THE STUDENT POPULATION
city needs to bring in big retail to keep spending local
Continued positive growth but can infrastructure accommodate it?
Fiscal budget balancing
Partnership with TAMU

WHAT DO YOU CONSIDER TO BE THE GREATEST OPPORTUNITY FACING THE CITY OVER THE NEXT FIVE YEARS?

Growing its employees
constant growth
Attracting industry that can provide quality jobs and services as more businesses move to Texas
To get ahead of the next growth cycle and recruit/retain good quality people for key positions to prepare for these needs
Expansion
Rapid growth
drainage and flooding, police force
TAMU, planning projects such as this, Northgate, etc.
Increase in population growth/tax base.
Is the city going to adjust its priorities before it's too late
Attracting high-end employment and retail, we are growing fast and if we want to keep that money here we need retail activity. We have an opportunity to create high density housing (like NG) which provides relief for traffic in other areas of the city.
Parks and Economic Development (opportunities for growth.
The city should prioritize the environment and town history. Long term residents should be considered over temporary students.
Hopefully the new Housing Plan will bring new ideas to allow for growth and more affordable housing.
The freeze on TAMUs growth provides an opportunity to focus on the community members that live or work here year-round
Community Image brings more residents and opportunity for development
People want to live here, however, they are all being priced out of paradise.
reduce the cost of living
Being in a landmark university town, the possibilities are endless.
Partnerships for economic development
Need to build a Convention Center to increase tourism and business visitors.
Updating Post Oak Mall area with businesses and infrastructure that supports tourism and economic growth.
Reimagination of multi-modal transportation network as people-first recreational space of community connection, instead of auto-centric thoroughfare
With our nature I feel we can make a huge impact by improving habitats in our parks/green spaces, extending residents incentives to have more natural yards, and look for ways for the community to help with policy creation.
Opening more things for younger people to do since College Station has a lot of younger folks
Planning and development of the land east of SH 6.
Growth
Economic development

WHAT DO YOU CONSIDER TO BE THE GREATEST OPPORTUNITY FACING THE CITY OVER THE NEXT FIVE YEARS?

It is still a desirable place to live. Need to bring in more industrial to help with tax revenue
potential to plan for future growth
employment growth
Economic Development
redeveloping areas closest to campus for higher density
becoming a more family friendly city - needing to develop amenities for families
Family Friendly places.
Having a plan and making a change.
Houston area expansion
Redevelopment of Northgate area.
growth
making the streets better
Continued growth despite the city's efforts to not take advantage of it. We have great opportunities for development if the city will stop hindering it.

DO YOU HAVE ADDITIONAL COMMENTS REGARDING THE GROWTH AND DEVELOPMENT OF COLLEGE STATION?

Quality of life should be a priority
growth needs to be controlled unlike what happened to Houston during fast growth phases; developments where people can walk to amenities and meet neighbors
We need industry/ large business
Make a bus route that people would reasonably want to use over driving. Quality stops and, most importantly, dedicated bus lanes
City Hall would greatly help the citizens by not approving more HOOs in older areas of town. This would make our older neighborhoods less attractive to Ag-shack developers, (hopefully) making neighborhoods more affordable for lower-income families.
Try to land a few more large corporations in the next five years that bring stable jobs to the area. Tens of thousands live here and commute to Houston for job opportunities. East off of Fitch is a great area for business park around flood zones.
Please listen to the actual residents that are raising families and have a stake in this town. It seems that even when thousands sign petitions/attend council meetings it falls on deaf ears.
If we can manage to attract large companies and industries, we will need additional workforce housing. Since we are no longer able to annex, we need to look into redevelop with particular attention paid to increasing density.
We need more green spaces in the city, like Wolf Pen Creek Park.

DO YOU HAVE ADDITIONAL COMMENTS REGARDING THE GROWTH AND DEVELOPMENT OF COLLEGE STATION?

Drove to the FedEx office near Pebble Creek recently and I saw the trails, benches, and open spaces waiting for businesses and employees. This is a great area with housing and retail nearby. Has this been forgotten?

Prioritize Midtown

Focus on midtown, athletic fields for local and tournament use, housing, and infrastructure (highways, roads, hotels, etc.)

Focus less on class warfare and pet projects like the narrowing of Lincoln Avenue and purchasing Macy's to let it sit empty. Instead, re-focus on the actual purpose of government: managing city services at the planning department and emergency services.

City should stay out of real estate ventures...encourage private development

North gate remains

We need to spend more time getting more input from the wealthy residents to get their input on the growth of the area.

Need more affordable options

need to maintain neighborhood integrity with growing student population

Growing more sustainably will provide college station with great benefits in the long run.

College Station Should promote growth because it is coming to the area

Can we share the Union Pacific right-of-way to build a commuter rail connecting all the housing centers from Wellborn (where we could even locate a park and ride) to A&M/Northgate and continuing on to Downtown Bryan? Cut congestion?

An important part of managing the growing population is to allow for easier transportation. More sidewalks and accessible public transportation will be important. Focusing only on car-centric infrastructure will only make traffic worse, similar to Houston

Parking minimums are an unnecessary burden on businesses. Sidewalks need more space away from the road if the speed limit is above 30 mph.

be proactive in re-development opportunities

I want more dense development that offers more things to do in a short distance. New development, especially around campus, should be intended to serve multiple modes of transportation.

Also public health.

Stop hiring from large cities and focus on teachers.

Ban minimum parking requirements. Upzone near campus. Remove No More than 4

Please look at youth sports in the city. Our kids deserve a quality and safe place to play all recreational sports, especially basketball.

Develop incentives for investing in sustainable practices, such as: 1. Better compensate for solar panel over production that rolls onto the city grid, a rebate program for water saving practices (i.e. rainwater recapture, low water need landscaping, etc.)

Stay animals

Build roads faster and stop waiting so long like you did with greens prairie road.

Need to update elementary schools, offer incentives for first time homebuyers to work and live in cstat

DO YOU HAVE ADDITIONAL COMMENTS REGARDING THE GROWTH AND DEVELOPMENT OF COLLEGE STATION?

Development should be based on need (ex: more baseball fields) and not on pet projects or high costs wants (ex: a multimillion dollar rec center that will compete with private businesses).

Its time we focal on building our tax base for both commercial and industrial business. A neighborhood community will not generate the tax revenue needed to support the city or community.

Papadeaux

This city needs more pretty green space. Perhaps even a man made lake with trails around it somewhere

Concentrate on the services that support the continued growth fire/pd

I appreciate what the city has done managing traffic congestion with the management center to use existing capacity better. I wish I felt safer on my bike. A painted gutter next to 35+ mph traffic is not safe despite its widespread use nationwide.

Pay

IT NEEDS TO SLOW DOWN AND FOCUS BACK ON THE PEOPLE THAT KEEP THE CITY RUNNING, TEACHERS, EMERGENY SERVICES, UTILITIES, SANITATION ETC

Development from student living, high rises, new neighborhoods, ETC has blown up in the last 5 years so a little concerned it will be too much too fast for infrastructure to keep up.

Cant wait to see all the comments and try to figure out which direction to go? Thanks

There has always been a shortage of family-friendly businesses in the city because of it being a college town. As we continue to grow, I think there should be additional emphasis on attracting industry geared to our full-time population to create balance.

Great work in changing the trajectory to a much more positive and interactive role

Having a better plan for all the construction around town that's going on, some of the planning hasn't been thought out very well

Growth is too fast and development too slow

bring bigger businesses to College Station

The city needs to look into more family friendly establishments instead of just recruiting bars and restaurants.

As the population increases, public safety and utilities/infrastructure should be the first priority.

City needs better health insurance in order to keep retention. Too many coworkers are being denied needed surgeries

Opportunities the City controls: for example, turning Macy's into something that turns the mall in a positive direction. Or the Patricia St. land which could enable high-density and retail needs of the city overall to be realized.

No, I believe the City is doing what the can but only thing I might say is maybe looking at focusing on things for middle age. It feels like there are your seasoned individuals here and your students but where are the middle age individuals.

Protect the history, protect some of the nature and protect permanent residents.

The biggest obstacle to grown in the College Station is the City of College Station

Stop focusing so much on catering to the university and tourism. Support small business ventures and bring in businesses that contribute to the global economy, not just the local hospitality

Focus more on bringing in good, quality business that will attract newcomers. Focus less on multi-multimillion dollar fire stations and police stations and more on lowering cost of living for the middle class citizens.

cost of living and very high appraisals pushing out all but the wealthy.

DO YOU HAVE ADDITIONAL COMMENTS REGARDING THE GROWTH AND DEVELOPMENT OF COLLEGE STATION?

Still need more "Family-oriented" things to do, but it is getting better.

Retrofit and infill development, along with prudent resource conservation will make the city more prosperous and more resilient

I love working for the City and I would like to let you know y'all are doing a wonderful job.

I just think that we need new things for the people to do. College Station is a fast growing city and we need more things opening to compensate for that

CS has experienced tremendous growth and development but is lacking in terms of public safety support, especially within the police department.

Wages increase so employees can afford to live in city they work in

More industrial

I feel that we are 10 years behind the curve in planning for growth. After living and working in the area for the last 23 years, I could see in the early 2000s that the area was going to grow exponentially. Now we are like Austin playing catch up

While we have more people moving here it doesn't appear we have an equal number of stores/restaurants.

focusing on making this a place where families and seniors want to be - housing, amenities, job opportunities, etc. Families and seniors invest more in the community than college students

PRESERVE THE WILDLIFE AND TREES AND STOP KILLING THEM

I feel like the whole city lacks when it comes to traffic, roads, etc. We want people to move here & live here but we do not have the infrastructure to support all of these people.

I become more concerned about the availability of water with each high rise and neighborhood that goes in.

