TEXAS RECYCLES DAY
Create-A-Public Service Announcement-Video Contest-2006

Entry Guidelines

1. **ELIGIBILITY**: Students in grades 7th-8th, and 9th-12th may enter original work as an individual, a school club or civic organization (maximum group / 3 persons). Participants must attend school in Brazos, Burleson, Grimes, Leon, Madison, Robertson, or Washington County.

2. **The video MUST be 30 seconds in length, and MUST include and be built around the "4R FUTURE: Reduce, Reuse, Recycle, Rebuy" theme and must have entry/release forms signed by a parent or legal guardian.** Each video must have a separate signed release form. If theme is not stated in the video it will automatically be disqualified. (Go to www.TexasRecyclesDay.org for additional ideas.)

3. Videos should be submitted in **one of five formats: VHS, DVCAM, MiniDV, DVD, or BETA.** There should be a written storyboard submitted along with the video that details the audio and video illustrated in the production.

4. **No use of** TV, cartoon or movie characters, sports figures, business names, or any other possibly copyrighted material. Videos containing profanity, violence, or political connotations will not be considered.

5. Videos must be entered in one or all of **three categories**: **"Best Video Production"** with judging weighted on the quality of the video; **"Most Creative"** with the judging weighted on communicating the 4R theme in a unique and creative way; "**Spirit of the Brazos Valley**" with the judging weighted on how well the video relates the 4R theme to the Brazos Valley.

6. **Winners** will be selected from each category for both age groups. Grand Prize Winners may participate in the re-shooting and re-editing of their videos by a professional crew to insure that they are within technical broadcast guidelines. Grand Prize Winners in both age groups will have their videos made available to be shown on public access channels, KBTX, and The CW.

7. **DEADLINE DATE:** Entries from groups should have their forms stapled together and submitted with the video and storyboard. Videos and completed entry forms must be submitted to the Brazos Valley Council of Governments office located at 3991 East 29th Street, Bryan, Texas 77802, Attn: Texas Recycles Day PSA Video Contest by **Friday, October 20, 2006**, or mailed to P.O. Drawer 4128, Bryan, Texas 77805-4128, Attn: Texas Recycles Day PSA Video Contest, received no later than **October 20, 2006.**

8. **Label each Video with a completed Release form .** Title, Names of all participants including cast, director, writer, camera operator etc. (DO NOT include this information in the content seen on the video.)

9. Winners will be notified and should make plans to attend festivities and screenings to be held on **November 13th, 2006** at 6:30 p.m. at the George Bush Presidential Library and Museum in College Station, Texas.

The entry forms may be found at www.cstx.gov/recycle, click on upcoming environmental events or www.bryantx.gov.

SPONSORS:

George Bush Presidential Library and Museum; Brazos Valley Council of Governments; KBTX-TV 3; City of Bryan; City of College Station Recycling; Brazos Valley Solid Waste Management Agency; City of Hearne; NUCOR Steel of Jewett, Texas; Keep Brazos Beautiful; Keep Leon County Beautiful, Post Oak RC&D; Citizens State Bank of Somerville; H-E-B #544, Torres Salvage Yard Inc.; Tascon Industries; Texas Commercial Waste; Washington County Recycling; Keep Texas Beautiful, and Texas Commission on Environmental Quality

I am the parent or legal guardian of _____ Age_____ a child of minor age
(Please print full name of student),
He/She has my permission to participate in the **"Texas Recycles Day"** Create-a-PSA-Video Contest. I understand and agree that if my child's entry is selected solely or as a part of a group entry, the entry may be reproduced and/or shown on television and becomes the property of the contest organizers. I give permission for my child's name, photograph, video production and /or quotes to be used for promotional, award entry and/or informational purposes by the Brazos Valley Council of Governments.

Signature of Student age 18 or over: _____ **Date**_____

Signature of Parent or Legal Guardian: _____ **Date**_____

Address: _____ City_____ State_____ Texas_____ Zip_____

Phone #: _____ Cell Phone: _____ E-mail address:_____

School/Organization/ Club: _____ Sponsor/Teacher:_____

Type of Entry: ☐ Individual Entry ☐ Group Entry Film Title:_____

Video Crew: _____

_____
Identify each of the following: members of cast, director, writer, camera operator, etc

Note: Written permission from the school district or authorized official authorizing participation in this contest be must be received in advance or accompany the entry form(s).

Printed on Recycled Paper