



The long term success of the Eastgate Neighborhood Plan requires the commitment of the City and the neighborhood to promote the goals of this Plan. This can only be accomplished through an understanding of what is required to implement and achieve all of the goals, strategies, and action items outlined in this Plan. This chapter sets the course for how to turn recommendations from the various chapters into reality to generate change over the next five to seven years. It outlines the timeframe; establishes implementation responsibilities and administration; determines possible funding sources; and sets the framework for evaluation procedures for the Plan as it progresses.

## Timeframe

The Eastgate Neighborhood Plan is anticipated to be implemented over a five to seven year time frame. The plan implementation is broken down into three time frames - short term (1 to 2 years), mid-term (3 to 5 years), and long term (5 to 7 years). Additionally, there are some items in the Plan that may not be completed before the end of the planning horizon. Where strategies are sequential, they were prioritized in relative chronological order. Due to budget constraints, emphasis was made to make prioritization for the short term projects on items that can be achieved with existing resources. **Figure 5.1, Complete Task List** summarizes the strategies in table form with a proposed implementation schedule. This list will be evaluated annually as part of the on-going review and evaluation of the plan, and reflects only those tasks underway in the current implementation period of the plan.

## Implementation and Coordination Roles

Collaboration will need to occur on a number of levels in order to accomplish what is recommended in this Plan. Outlined are several partners and the types of actions in which they should participate.

**City Council** will take the lead in the following areas:

- Adopt and amend the Plan by ordinance after receiving recommendations from the Planning and Zoning Commission;
- Support and act as champions for the Plan;
- Adopt new or amended ordinances and regulations to implement the Plan;
- Consider and approve the funding commitments that will be required to implement the Plan;
- Provide final approval of projects and activities with associated costs during the budget process;
- Adopt and amend policies that support and help implement the Plan; and
- Provide policy direction to the Planning and Zoning Commission, other appointed City boards and commissions and City staff.

**Planning and Zoning Commission** will take the lead in the following areas:

- Adopt, amend or modify the Plan for subsequent approval and adoption by the City Council;
- Recommend changes in development code and the zoning ordinance to the City Council that reflects the Plan's goals, strategies, and action items; and
- Review applications for consistency with this Plan and the Comprehensive Plan that reflect the Plan's goals and strategies.

**Neighborhood Organizations** will take the lead in the following areas:

- Support and act as champions for the plan;
- Promote new and existing programs to their constituents;
- Communicate news and other information about projects and the Plan to their constituents;
- Develop and carry-out neighborhood improvement projects consistent with this Plan;
- Assist in monitoring the plan, and participate in the annual review process of the plan;
- Maintain and expand organization membership and resident involvement; and
- Assist Staff in developing new training, programs, and project opportunities to implement the plan

**City Staff** will take the lead in the following areas:

- Manage day-to-day implementation of the Plan, including periodic coordination through an interdepartmental Plan implementation committee;
- Support and carry out capital improvement and public works project efforts and programming;
- Manage the drafting of new or amended regulations and ordinances that further the goals of the Plan;
- Conduct studies and develop additional plans;
- Review development applications for consistency with this Plan and the Comprehensive Plan;
- Administer collaborative programs and ensure open channels of communication with various private, public, and non-profit implementation partners; and
- Maintain an inventory of potential Plan amendments as suggested by City staff and others for consideration during annual and periodic Plan review and updates to the Planning and Zoning Commission, and City Council.

### Funding

The availability of funding will play an integral role in the success of the Plan. Due to current budget constraints, an emphasis was placed on developing strategies that can be implemented largely with existing Staff and financial resources; however, implementing these strategies has an overall cost that could impact other programs and responsibilities.

Some strategies will have additional costs to implement, and estimated costs are provided in **Figure 5.1, Complete Task List**. The primary sources for funding opportunities are outlined below:

- **General Fund** - The most common source of funding for municipalities is through the General Fund. This fund consists of a collection of property taxes, sales taxes, fines, and fees. This fund usually covers the day to day operational needs of the City such as salaries, supplies, etc.
- **Capital Projects Fund** - Capital project funds typically help maintain, improve, or construct new infrastructure such as streets, parks, trails, other public facilities, and associated land acquisition. This fund typically consists of debt service funds (general obligation bonds) and special revenue funds (like Drainage Utility District funds) as described below.
  - **General Obligation Bonds** - This is a municipal bond approved by voter referendum that is secured through the taxing and borrowing power of a jurisdiction. It is repaid by levy through a municipal pledge. Bonds can be used for land acquisition and/or construction of facilities. Some communities pass referendums specifically for open space, watershed protection, and trail projects. Street, bicycle, pedestrian, and greenway projects are typically implemented through this funding source.
  - **Drainage Utility District** - The City currently uses the existing revenue from the drainage utility fee for capital construction projects that improve drainage. It is a flat fee system and can be used for acquisition and maintenance of floodways and floodplains in areas that are directly affected by drainage-related problems. Funds are currently used for minor unscheduled drainage projects that arise throughout the year.
  - **Sidewalk Fund** - This mechanism allows for funds that would otherwise go to the construction of a sidewalk in a developing area, where it may not be fully utilized by the public, to go instead into a fund for the maintenance or construction of sidewalks in that area of the City.
- **State and Federal Governments/Grants** - Funding opportunities from the state and federal government are also available, particularly in the areas of transportation and the environment. These funds are primarily available through grants, but may also be through specific budget appropriations. Often, grant funding includes local matching requirements. Included in this funding source are Community Development Block Grants (CBDG), as a portion of the Eastgate neighborhood is eligible for this funding source.

Overall, the estimated additional cost of implementing the Plan (not including projects already identified in other adopted plans) is approximately \$3.7 million. The primary cost of implementation is based on construction costs for transportation infrastructure such as the rehabilitation or extension of streets, construction or retrofit of bike lanes, bike routes and sidewalks, and other traffic safety studies or projects.

### Administrative Costs

Currently, the administration of the plan can be absorbed into the existing organization, but as more neighborhood, district, and corridor plans are completed, additional staffing will be necessary to properly manage the additional programming that is recommended in this and other similar plans.

### Tasks

The Eastgate Neighborhood Plan contains recommendations for almost 100 different tasks. **Figure 5.1, Complete Task List** delineates the specific tasks and provides an implementation schedule along with estimated costs, and potential funding sources. Additionally, if funding is not readily available, particular actions may not be implemented, which in turn impacts the ability to achieve the stated goals of this Plan.

### Ongoing Evaluation

As part of any planning process, ongoing evaluation must be incorporated into the implementation program. Continued evaluation of conditions and opportunities in a neighborhood allows a plan to adapt and remain relevant over the course of the Plan's life. Successful evaluation incorporates the establishment of descriptive indicators that track the efficacy of the proposed tasks, understanding changed conditions, and potential reprioritization of tasks and funding based on the findings of the evaluation.

To ensure the ongoing relevance of the Eastgate Neighborhood Plan, the Plan should be evaluated annually as part of the annual Comprehensive Plan review. Plan updates should include the following components:

- Updated existing conditions;
- Progress toward reaching goals, as determined through specific indicators;
- Report on any completed tasks;
- Status update of all tasks underway for the current implementation period;
- Outline of remaining tasks scheduled the remainder of the current implementation period;
- Potential changes to costs; and
- Recommendations for changes in implementation schedule or task list.

As part of the annual evaluation, neighborhood representatives, the Planning and Zoning Commission, and the City Council should be involved in the review of the Plan.

Chapter	Section	Area	Action Number	Action	Implementation Schedule				Implementation and Coordination Roles					Funding				
					Short (1-2 years)	Mid (3-5 Years)	Long (5 - 7 Years)	Beyond Plan	City Department	City Boards	Neighborhood Organization	External Partners	Assistance from a Consultant	Additional Est. Cost	Potential Source			
															General Fund	Capital Budget	Other Governments	Grants
1: Comm. Char.	Land Use	1-7	CC1.1-7	Amend the Comprehensive Plan					PDS	P&Z-CC				-				
	Zoning	NC 1,2,3	CC2.1,2,4	Develop/Amend Single-Family Overlay Ordinance for Neighborhood Conservation Areas 1, 2, & 3					PDS	P&Z-CC	X			\$200	X			
		NC 2,3	CC2.3,5	Approach property owners to rezone properties in compliance with Plan					PDS	P&Z-CC				\$400	X			
		Redev. 1,2,3	CC2.6	Prepare redevelopment plan w/ market analysis for Redevelopment Area II in Comprehensive Plan					PDS-ECD	P&Z-CC	X		X	\$50,000-\$75,000	X			X
			CC2.7	Identify strategies for parking requirements for the shopping center at Walton Drive					PDS	P&Z-CC				\$200	X			
Floodplain Manage.		CC4.1	Develop and implement a conservation easement program					PDS-Legal	CC	X	X		-					
2: Neighborhood Integrity	Effective Neighborhood Organizations		NI1.2	Encourage creation of homeowner associations					PDS	-	X			-				
			NI1.3	Assist homeowner associations in creating deed restrictions					PDS-Legal	-	X		X	\$2,000	X			
			NI1.4	Develop deed restriction enforcement training					PDS-Legal	-	X			-				
			NI1.5	Create an ongoing evaluation process of neighborhood characteristics					PDS	-	X			-				
			NI1.6	Amend neighborhood grant opportunities					PDS	CC	X			-				
	Conservation of NBH'D Resources		NI2.2	Conduct educational sessions regarding historic preservation opportunities					PDS	LC	X			-				
	Enhanced Neighborhood Identity and Investment		NI3.2	Support community garden efforts					PDS-PARD	-	X			\$2,000	X			X
			NI3.3	Support community bulletin board concept					PDS-PARD	-	X			\$500				X
			NI3.4	Update individual park master plans for potential park improvements					PARD-PDS	-	X			-				
			NI3.5	Encourage neighborhood identification signage					PDS	CC	X			\$15,000	X			
			NI3.6	Implement Water and Wastewater Master Plan by completing identified rehabilitation projects					CSU-PDS	P&Z-CC			X	\$4,744,000 (1)		X		X
	Proactive Property Maintenance and Code Enforcement		NI4.1	Increase awareness of housing assistance programs					ECD-PDS	-	X			-				
			N4.2	Evaluate and expand availability of housing assistance programs					ECD-PDS	CC	X			-				
			NI4.3	Create indicator program for significant code enforcement activity					PDS	-				-				
			NI4.4	Provide code enforcement training to neighborhood organizations					PDS	-	X			-				
			NI4.5	Focused property maintenance code enforcement					PDS	-				-				
			NI4.6	Health and sanitation pre-violation contact program					PDS	-	X	X		-				
	Targeted Emergency and Law Enforcement Services		NI5.2	Property crime education					PD-PDS	-		X		-				
			NI5.3	Implement neighborhood watch program					PD-PDS	-	X			\$1,000	X			
			NI5.4	Develop an on-going parking monitoring program					PDS-PW-Fire	-	X			-				
		NI5.5	Create speed awareness program					PD-PDS-PW	-				\$12,800	X			X	
3: Mobility	Thoroughfares and Local Streets		M1.1	Amend the Thoroughfare Plan					PDS	P&Z-CC				-				
			M1.2	Maintain and rehabilitate streets					PW	CC				-	X			
		M1.3		Warrant Study: Walton Drive and Francis Drive					PW-PDS	CC		X	X	\$6,500 (2)	X			
				Warrant Study: Foster Avenue and Francis Drive					PW-PDS	CC		X	X	\$6,500 (2)	X			
				Warrant Study: Lincoln Avenue and Tarrow Street					PW-PDS	CC		X	X	\$6,500 (2)	X			
				Warrant Study: Lincoln Avenue and Munson Avenue					PW-PDS	CC		X	X	\$6,500 (2)	X			
		M1.4	Evaluate substandard local streets for possible reduction to posted speed limit					PW-PDS	CC				\$2,000	X				
		M1.5		Nimitz Street rehabilitation between Lincoln Avenue and Ash Street					PW-PDS	CC			X	\$569,000 (4)		X		X
			Eisenhower Street extension between Lincoln Avenue and Ash Street					PW-PDS	CC			X	\$760,000 (3)(4)		X		X	
			Gilbert Street rehabilitation					PW-PDS	CC			X	\$171,000 (4)		X		X	
		Puryear Drive/James Parkway rehabilitation south of Francis Drive into one-way pair					PW-PDS	CC	X		X	\$1,650,000		X				
	Bicycle and Pedestrian	M2.1,5,9	Amend Bicycle, Pedestrian, and Greenways Master Plan for bicycle and pedestrian facilities					PDS	P&Z-CC				-					
		M2.2		Dominik Drive bike lane installation					PW-PDS	CC				\$15,000 (5)		X		
				Francis Drive bike lane installation					PW-PDS	CC				N/A (5)		X		
				Lincoln Avenue bike lane gap					PW-PDS	CC				\$7,000 (5)		X		
			Tarrow Street bike lane installation					PW-PDS	CC				N/A (5)		X			
M2.3			Eisenhower Street bike route signage					PW-PDS	CC				\$400 (5)		X			
			Foster Avenue bike route signage					PW-PDS	CC				\$4,000 (5)		X			
			Francis Drive bike route signage					PW-PDS	CC				N/A		X			
		Walton Drive/Nunn Street bike route signage					PW-PDS	CC				N/A (5)		X				

Figure 5.1 Complete Task List

Chapter	Section	Area	Action Number	Action	Implementation Schedule				Implementation and Coordination Roles					Funding			
					Short (1-2 Years)	Mid (3-5 Years)	Long (5 - 7 Years)	Beyond Plan	City Department	City Boards	Neighborhood Organization	External Partners	Assistance from a Consultant	Additional Est. Cost	Potential Source		
															General Fund	Capital Budget	Other Governments
3: Mobility	Bicycle and Pedestrian	M2.6	Dominik Drive sidewalk gaps					PW-PDS	CC				\$270,000 (5)		X	X	
			James Parkway sidewalk gap north of Francis Drive					PW-PDS	CC				N/A		X		
			Kyle Avenue sidewalk gap between George Bush Drive E and Puryear Drive					PW-PDS	CC				N/A (5)		X		
			Lincoln Avenue sidewalk gaps between future Eisenhower Street and Munson Avenue					PW-PDS	CC				\$250,000 (5)		X	X	
			Puryear Drive sidewalk gap between Kyle Avenue and Dominik Drive					PW-PDS	CC				N/A (6)		X		
			Tarrow Street sidewalk gap between University Drive E and Peyton Street					PW-PDS	CC				N/A (5)		X	X	
			University Drive East sidewalk gaps					PW-PDS	CC				\$221,000		X	X	
		M2.7	Eisenhower Street sidewalk					PW-PDS	CC				\$80,000 (5)		X	X	
			Foster Avenue sidewalk					PW-PDS	CC				N/A		X		
			Gilchrist Avenue sidewalk between Texas Avenue and Foster Avenue					PW-PDS	CC				N/A		X		
			Live Oak Street sidewalk between Texas Avenue and Eisenhower Street					PW-PDS	CC				\$73,000		X	X	
			Nimitz Street sidewalk between Lincoln Avenue and Ash Street					PW-PDS	CC				N/A (6)		X	X	
			Nunn Street sidewalk					PW-PDS	CC				\$35,000		X		
			Puryear Drive sidewalk between Walton Drive and James Parkway					PW-PDS	CC				\$52,000		X		
			Walton Drive sidewalk between Foster Avenue and Francis Drive					PW-PDS	CC				N/A (5)		X		
M2.10	Wellesley Court sidewalk					PW-PDS	CC				N/A		X				
Transit	M3.1	Lincoln Avenue to University Town Center multi-use path					PW-PDS	CC				N/A (5)		X			
	M3.2	Promote co-ridership program					PDS	-		X		-					
4: Sustainability	Recycling	S1.2	Monitor ridership for possible installation of shelters					PDS	-		X		-				
		S1.4	Develop standing neighborhood green committees					PDS	-	X	X		-				
	Utility Conservation	S2.2	Begin tracking recycling participation					PDS-PW	-		X		-				
		S2.3	Develop neighborhood green work days					PDS	-	X	X		-				
		S2.4	Promote water and energy audits through neighborhood organizations					PDS-CSU	-	X			-				
		S2.5	Track utility use and rebate participation					PDS-CSU	-	X			-				
	Stormwater Management	S3.1	Explore alternate financing opportunities and grants to incent residential sustainable investments					PDS	-		X		-				
		S3.3	Develop neighborhood stormwater education and promotional activities					PDS-PW	-	X	X		-				
	Greenways and Open Space	S4.2	Develop neighborhood input program for stormwater management plan					PDS-PW	-	X		-					
	Alternative Transportation	S5.3	Explore opportunities for neighborhood organizations to utilize public spaces for community gardens					PDS-PARD	-	X			-				
		S5.4	Explore feasibility of carshare program					PDS	-		X		-				
	Education	S6.1	Develop sustainable transit promotional programs, i.e., No Ride Day, carshares, etc					PDS	-	X	X		-				
		S6.2	Incorporate green education components into new organization training					PDS-PW	-	X			-				
		S6.4	Promote Green Seminar Lunch series					PDS-PW	-	X			-				
		S6.4	Create a green score program					PDS	-				-				

- (1) These rehabilitation projects have been identified in respective Water and Waste Water Master Plans.
  - (2) These costs are contingent upon the findings of the associated warrant study and will only be necessary if installing a four/three-way stop intersection is required.
  - (3) Eisenhower Street extension is identified on Thoroughfare Plan; City already owns right-of-way.
  - (4) Cost estimates include rehabilitation of water and sanitary sewer lines along the section of rehabilitated street.
  - (5) Improvement is identified in existing Bicycle, Pedestrian, and Greenways Master Plan.
  - (6) Sidewalk included in street rehabilitation project estimate.
- N/A: Not calculated, will not be constructed during timeframe of the Plan.